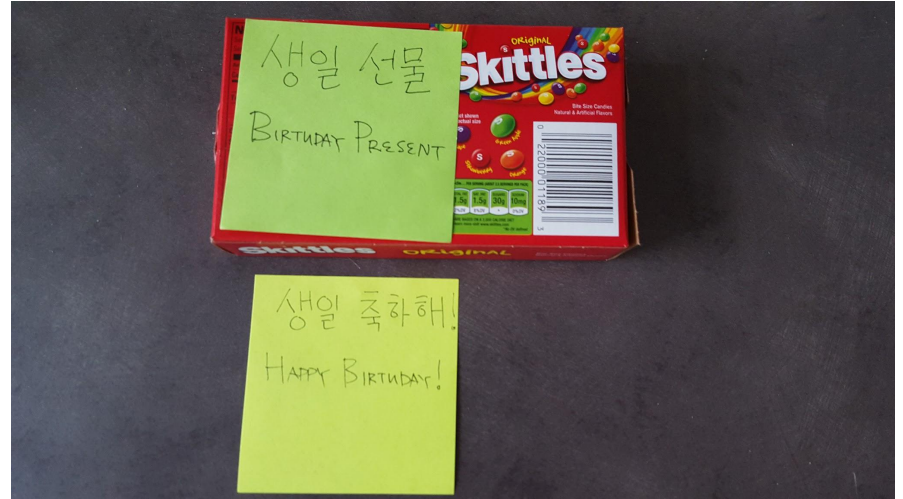


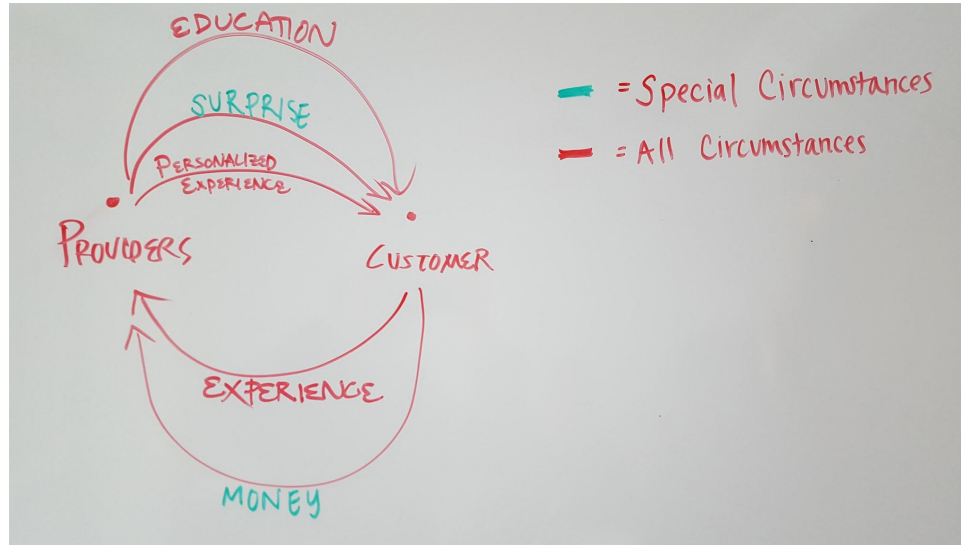
Language Learning Labels!

Jamie Cho, Margaret Crawford, Uma
Desai & Bill Du



<https://drive.google.com/folderview?id=0B75j6bliWwyTemZhb0VGZnhuUzA&usp=sharing>

Value Flow



- In our business model, we create value by providing a personalized experience (specialized stickies for each customer) and covering labor that would otherwise be required

Customer Reviews

- Not a standalone, but more promising as integrated within a language-learning program
- On average, rated 9/10
- Both customers were eager to recommend a similar service to their friends.
- [willing to pay] "\$5-10 depending on how much gets labeled"
- "It was really adorable, and very valuable. 😊 I really appreciated it!"

